ALLISON CORRENTI

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Graphic design student with experience creating visual communication for events, student services, marketing initiatives, brand identities, and print production. Skilled at translating ideas into polished digital and print deliverables while collaborating with clients, creative teams, and production partners.

EDUCATION

Design BFA & Visual Art Studies BA — Expected May 2027
California State University, San Bernardino

EXPERIENCE

Graphic Designer
Feb 2026 – Present
Associated Student Inc., California State University, San Bernardino • San Bernardino, CA

- Create graphics, illustrations, and promotional materials for ASI events, programs, and student services.
- Develop concepts and layouts using typography, composition, hierarchy, and ASI brand standards across print and digital materials.
- Collaborate with clients and the ASI Graphics team to develop concepts, incorporate feedback, and meet project deadlines.
- Use Adobe Creative Suite, including Illustrator, Photoshop, InDesign, and Acrobat, to produce professional design deliverables.

Graphic Designer Intern
Jun 2025 – Jul 2025
Unique Sign & Printing • Los Angeles, CA

- Assisted with graphic design and print production projects, preparing artwork for client and business needs.
- Prepared and adjusted digital files for print, paying close attention to sizing, layout, resolution, color, and production requirements.
- Gained hands-on experience with professional printing processes and the transition from digital designs to physical products.
- Collaborated with the design and production team to complete projects accurately and meet deadlines.

Marketing Intern
Jun 2024 – Aug 2024
Radeus Labs, Inc. • Poway, CA

- Evaluated marketing agencies and campaign concepts, reviewing strategy, creativity, and alignment with company goals.
- Audited the Radeus Labs website for inconsistencies, errors, and opportunities to improve brand consistency and user experience.
- Supported the acquisition of JEI by redesigning its logo and developing a refreshed visual identity.
- Designed the acquisition press release, translating company information into clear and professional visual communication.

SKILLS

Software	Adobe Illustrator, Photoshop, InDesign, Acrobat
Design	Typography, composition, visual hierarchy, illustration, logo design, visual identity, brand standards, print and digital design
Marketing	Campaign concept evaluation, marketing research, website auditing, brand consistency, user experience review, press release design
Production	Print-ready file preparation, sizing, layout, resolution, color, print production, digital-to-physical workflow
Collaboration	Client communication, concept development, feedback incorporation, deadline management, cross-functional teamwork